

## Graduate School of Business

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## ■ Overview

The mission of the Graduate School of Business (GSB), established on March 1, 2007, is to nurture business leaders through practical, global, and an interdisciplinary-oriented education that meets international standards. The GSB offers Global MBA and K-MBA degrees operated on a 45 contact hours system in 4 semesters across 2 years. The program admits students with academic aptitude, regardless of work experience but an internship is required for those students with no work experience. The school also offers Customized Executive MBA Programs designed to meet the specific needs of an industry or a firm. In 2015, the school launched KEPCO E<sup>3</sup> MBA which is the dual degree program with Darla Moore School of Business, University of South Carolina in USA. for Korean Electricity Power Company(KEPCO) employees.

As a result of the school's effort to provide an education with a global orientation, the school had earned AACSB international accreditation in July 2012 and earned reaccreditation in April 2018. In 2023, GSB received AACSB accreditation three times in a row. The GSB offers students not only knowledge and skills in corporate management and entrepreneurial enterprises, but also opportunities to deepen their understanding of Asian business culture through business field study tours to top business schools in Asia.

## History

- Feb 1969 Established as the Graduate School of Business Administration
- Mar 1994 Launched Advanced Management Program
- Mar 2007 Transformed into the Graduate School of Business and launched MBA Program
- Apr 2010 Launched MOT MBA Program
- July 2012 Accredited AACSB
- Mar 2014 Selected KOICA-CNU by Korea International Cooperation
- Aug 2015 Launched KEPCO E<sup>3</sup> MBA Dual Degree Program(Customized Executive MBA Program)  
K-MBA
- Apr 2018 Reaccredited AACSB
- Oct 2018 Launched Big data Management track
- Mar 2019 Concluded an MOU for MBA Dual Degree Program with University of Missouri-St. Louis

## Educational Goals

1. Practical Management Education: Prepare students with practical capabilities through case studies requiring problem-solving and decision-making skills, project-based learning and internships.
2. Global Orientation: Provide students with opportunities to study abroad through academic exchanges and collaborative projects with leading MBA programs in Asia, Europe, and the USA. In addition, students will be provided with foreign language education, global experiences through interaction with international students, student exchange programs, and lectures by distinguished scholars in the field.
3. Interdisciplinary Training: Equip students with skills, knowledge, and leadership as well-rounded business managers in corporate management in such areas as finance, accounting, human resources and organization, marketing, production/operations, management information systems, and international business.

## Curriculum

Global MBA and K-MBA curricula are composed of all electives. Students need only 45 credits for any subjects in either curriculum. During the second year, students can do the Capstone Project1 and 2 instead of in-person lectures, through which they compile their knowledge and field training experience during the MBA course. The Capstone projects are a form of self-study teams or alone. Such a systematic curriculum enables students to be fully equipped with the necessary knowledge, in-depth expertise, and comprehensive and practical perspectives essential to become qualified business leaders.

## Education System

	Global MBA	K-MBA
Degree offered	Master of Business Administration (Global MBA)	Master of Business Administration
Medium of instruction	English and Korean	Korean
Length of program	4 Semesters in 2 Years	

## Degree Requirements

In order to obtain an MBA degree, students are required to complete 45 credit hours consisting of core courses and electives with a grade point average of B or above. Also, students need more than six months of work experience and an internship is required for those students with no work experience.

## Professors

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